

## SPONSORSHIP COMMITMENT FORM

We proudly commit to sponsoring Transgender Legal Defense & Education Fund's annual Transgender Advocacy Awards.

Please choose your sponsorship level:

\_\_\_\_\_ PRESENTING (\$50,000)

\_\_\_\_\_ PREMIERE (\$25,000)

\_\_\_\_\_ LEADER (\$15,000)

\_\_\_\_\_ ADVOCATE (\$10,000)

\_\_\_\_\_ ALLY (\$5,000)

\_\_\_\_\_ FRIEND (\$3,000)

Company name as you wish it to be printed in collateral materials:

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Person we should contact for your company's logo and advertisement:

\_\_\_\_\_  
NAME PHONE

\_\_\_\_\_  
EMAIL

**Payment Information:**

PLEASE INVOICE       CHECK ENCLOSED

PLEASE CHARGE THE FOLLOWING CREDIT CARD: VISA / MASTERCARD / AMEX

\_\_\_\_\_  
ACCOUNT # EXPIRATION DATE

\_\_\_\_\_  
NAME ON CARD SECURITY CODE

\_\_\_\_\_  
STREET ADDRESS CITY, STATE ZIP

\_\_\_\_\_  
SIGNATURE

Please return to Charlie Finlay, Interim Development Director via email, fax, or mail: [cfinlay@transgenderlegal.org](mailto:cfinlay@transgenderlegal.org), Fax: 646.930.5654, Mail: 20 W 20th St, #705; New York, NY 10011.

A copy of the organization's most recent annual report is available from the organization itself (mail: 20 W 20th St, Suite 705; New York, NY 10011), or from the Charities Bureau (120 Broadway, New York, NY 10271).

## SPONSORSHIP LEVELS

SPONSOR BENEFITS	PRESENTING	PREMIER	LEADER	ADVOCATE	ALLY	FRIEND
SPONSORSHIP CONTRIBUTION LEVEL	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000	\$3,000
GENERAL ADMISSION TICKETS TO EVENT*	20	15	10	5	4	2
AWARDS PROGRAM RESERVED VIP TABLES	2 Tables	1 1/2 Tables	1 Tables	1/2 Table	General seating	General seating
HIGHEST ATTRIBUTION EXCLUSIVE LEVEL (1)	✓					
CONCIERGE TO ASSIST WITH SPONSOR NEEDS	✓	✓				
SPEAKING ROLE DURING THE AWARDS EVENT	✓	✓	✓			
TRANS 101 TRAINING FOR YOUR (LOCAL) WORKPLACE	3	2	1			
LOGO LISTING ON STEP & REPEAT** <u>NOTE DEADLINE</u>	✓	✓	✓	✓		
LOGO/NAME ON INVITE** <u>NOTE DEADLINE</u>	✓	✓	✓	✓	✓	
ACKNOWLEDGEMENT FROM THE EVENT STAGE	✓	✓	✓	✓	✓	
LOGO/NAME LISTED ON TLDEF WEBPAGE	✓	✓	✓	✓	✓	
LOGO/NAME IN SLIDE LOOP AT RECEPTION** <u>NOTE DEADLINE</u>	✓	✓	✓	✓	✓	✓

\* Sponsors not using all of their tickets can re-direct them to TLDEF clients and trans community members.

\*\* Logo/wordmark placement and size are determined by sponsorship level. Sponsor commitment and artwork must be received by April 8 to be included on invitation and by May 7 to be included in remaining collateral materials.

Should you have additional questions, please contact Charlie Finlay, Interim Development Director at [cfinlay@transgenderlegal.org](mailto:cfinlay@transgenderlegal.org) or 646.862.9396, ext. 108